**RESUME**

**MIKE SIEGEL**

**919 30th Avenue South**

**Seattle WA 98144**

**Television Hosting Experience:**

**Issues and the Media Panelist PBS Miami Weekly Issues Discussion**

**Good Morning Program WPEC-TV West Palm Beach Daily Interviews**

**Siegel: One-On-One KMYQ Seattle Weekly Interviews**

**Commentator:**

**Fox News Channel**

**MSNBC**

**CNN**

**ABC Manchester NH**

**The Mike Siegel Program: Montachusett Cable Television**

**Radio Host: Morning Drive**

**WITS Boston**

**Increased Ratings 30% in One Year**

**KTLK Clear Channel Portland**

**Doubled Ratings in First Year**

**KTTH Entercom, Seattle**

 **Increased Ratings 50% in First Year**

**Radio Host: Afternoon Drive**

**KVI Seattle Fisher Broadcasting**

 **Rated No. 1 in Market 35-64 No. 3 25-54**

**KING Seattle**

 **Tripled Ratings from 1 to 3 share in 1 year**

**KFYI Phoenix**

**Primary Fill-In for past 5 years**

**PPM increases when I host programs**

**National Syndication**

**Coast To Coast AM Premiere Radio Networks**

 **Maintained Affiliates for One Year while hosting program until Art Bell return**

**ABC Talk Radio**

 **Host Legal Line Weekly**

**Business Talk Radio Network**

**Host Daily Business Program**

**Genesis Communication Network**

**Host Nightly Issues Program**

**Talk America**

 **Host Daily Political Talk program**

**Business Talk Radio Network**

 **Host Daily Talk Program**

**WMCA New York Federal Broadcasting**

 **Hosted Afternoon Drive Ratings increase 20% in first 2 books**

**KTRS St. Louis**

 **Hosted Mid-Days 30% increase in ratings, first 6 months**

**WNWS Miami**

**Hosted 6-8 P.M. Doubled ratings in first book**

**Mike Siegel Network**

**Hosted Washington State syndicated program on 20 stations throughout the state**

**KING Seattle**

**Improved ratings from a 1 share to a 3 share in 2 years; was asked to host a 4th hour daily due to ratings success**

**Background and Presentation**

**I have demonstrated consistent Ratings and Revenue success throughout my career. My background both within and outside the talk radio field has added to my ability to develop a dynamic, well-prepared and spontaneous presence to my programs.**

**With a Ph.D. in Communication and a J.D., having been a Professor of Communication and Practicing Attorney, there is a wealth of background from which I can draw. Morning drive is a fast-paced format requiring quick thinking and ability to respond impromptu when events unfold before you. I have been in that position and would be pleased to demonstrate that talent for a morning program at Clear Channel. Having worked with Clear Channel over the years, I enjoy working with your stations and have had excellent experiences with your program directors and station operators.**

**I have accomplished similar success in afternoon drive and would offer the skill set required for success in that day part as well.**